



November, 2009 Pricing

500 Business Centre Drive • Lansing, Michigan 48917
800.878.0710 • www.acsignshop.com

Poster / Easel Signs:

STANDARD SIZES	Cardstock (~1/16")	4mm Corrugated Plastic (~3/16")	3/16" Foam Board OR 3mm PVC	6mm PVC Board (1/4")	Optional Protective UV Overlaminate
7" x 44"	\$22.50	\$27.00	\$29.50	\$33.50	ADD \$7.50 per sign
11" x 14"	9.00	10.75	11.75	13.25	ADD 3.00 per sign
14" x 22"	22.50	27.00	29.50	33.50	ADD 7.50 per sign
22" x 28"	40.50	48.50	53.00	59.75	ADD 13.50 per sign
28" x 44"	76.50	91.50	100.00	112.75	ADD 25.50 per sign

- Priced per sign.
- Price includes standard layout of signs. Include company logo/artwork at no charge (must supply electronic artwork).
- All showcards are digitally printed, full-color vinyl prints mounted to your choice of material.
- Cardstock not recommended for signs larger than 22" x 28".
- Custom sizes & additional material options available - quoted on request.

Banners:

		Sizes up to 8.5 ft²	Sizes 8.5 - 50 ft²
1-color, simple text-only banner	13oz scrim vinyl w/ grommets, up to 10 words	\$6.50 /ft²	\$5.00 /ft²
Full-color banner	13oz scrim vinyl w/ grommets	8.00 /ft²	6.00 /ft²
Full-color, reinforced (outdoor) banner	16oz scrim vinyl w/ grommets, hems, D-rings	10.00 /ft²	8.00 /ft²
Pole pockets for banners	Price per lineal foot - pole NOT included	2.00 /ft	2.00 /ft
Curl-resistant banner stand graphics	Printed on 9mil backer w/ textured overlaminant	11.50 /ft²	9.75 /ft²
Economy banner stand graphics	Printed on special curl-resistant vinyl	8.50 /ft²	6.75 /ft²

- Priced per square foot - round up to nearest .5 sq. ft.
- Price includes standard layout of signs. Include company logo/artwork at no charge (must supply electronic artwork).
- All banners are digitally printed on white banner material & finished to your specifications.
- Scrim vinyl banners NOT recommended for banners to be displayed in banner stands.
- For banner sizes over 54" high and/or 50 sq. ft., call for custom quotation.

Vinyl Lettering/Graphics:

		Sizes up to 8.5 ft²	Sizes 8.5 - 50 ft²
Cut vinyl lettering/graphics	Pre-spaced, ready to apply (basic colors, simple shapes)	\$8.00 /ft²	\$6.00 /ft²
Cut reflective vinyl lettering	Pre-spaced, ready to apply (basic colors, simple shapes)	10.50 /ft²	8.50 /ft²
Full-color printed vinyl graphics	Ready-to-apply, for indoor/short-term outdoor use	8.00 /ft²	6.00 /ft²
Printed/cut vinyl graphics	Ready-to-apply, for indoor/short-term outdoor use	10.00 /ft²	8.50 /ft²
Full-color vinyl vehicle graphics	Ready-to-apply, for all vehicle surfaces (incl. overlam)	13.00 /ft²	11.50 /ft²
Printed/cut vinyl vehicle graphics	Ready-to-apply, for all vehicle surfaces (incl. overlam)	15.00 /ft²	13.50 /ft²
Full-color perforated vinyl	"See-thru" graphics for windows (incl. overlam)	15.00 /ft²	13.25 /ft²
Full-color vinyl floor graphics	Ready-to-apply, for smooth indoor surfaces (incl. overlam)	11.00 /ft²	9.25 /ft²

- Priced per square foot - round up to nearest .5 sq. ft.
- Price includes standard layout of signs. Include company logo/artwork at no charge (must supply electronic artwork).
- Cut vinyl lettering/graphics use premium 2 mil cast vinyl (9 yr. outdoor durability).
- Full-color vinyl graphics digitally printed on 2.5 mil calendared vinyl (3 yr. outdoor durability w/o lamination, 5 yr. with).
- Full-color vinyl vehicle graphics digitally printed on premium cast vinyl w/ cast overlam (5 yr. outdoor durability).

Golf Hole Sponsor Signs:

		Qty up to 8 signs	Qty 9 + signs
18" x 24" hole sponsor sign	4mm (~3/16") thick corrugated plastic, 1-sided	\$24.00 ea	\$18.00 ea
18" diameter golf-ball shaped sign	4mm (~3/16") thick corrugated plastic, 1-sided	30.00 ea	24.00 ea
12" x 24" hole sponsor sign	4mm (~3/16") thick corrugated plastic, 1-sided	20.00 ea	14.00 ea
Wire Step Stakes		2.00 ea	2.00 ea

- Priced per sign / item.
- Price includes standard layout of signs. Include company logo/artwork at no charge (must supply electronic artwork).

Real Estate Signs:

		Qty up to 5 signs
18" x 24" aluminum panel	.040 gauge aluminum panel w/ iron frame, 2-sided (w/ overlam)	\$105.75 ea
18" x 24" aluminum panel w/ rider	.040 gauge aluminum panels w/ iron frame, 2-sided (w/ overlam)	131.75 ea
Frame Only	3/4" angle-iron frame for 18" x 24" panel, powder-coated black	32.00 ea

- Priced per sign / item.
- Price includes standard layout of signs. Include company logo/artwork at no charge (must supply electronic artwork).
- Sign panels are digitally printed on 2 mil cast vinyl, mounted to .040 aluminum & overlaminated (5-7 yr. outdoor).

Custom Signs:

		Sizes up to 8.5 ft²	Sizes 8.5 - 32 ft²
Paper Posters	10 mil satin photo paper	\$8.00 /ft²	\$6.25 /ft²
Cardstock	.048 (~1/16") thick white cardstock	9.00 /ft²	N/A
Ultra Mount Foam board	3/16" thick rigid, moisture-resistant, poly-coated paper w/ foam center	11.75 /ft²	10.00 /ft²
Corrugated Plastic (4mm)	4mm (~3/16") thick rigid, weatherproof corrugated plastic	10.75 /ft²	9.00 /ft²
Corrugated Plastic (6mm)	6mm (~1/4") thick rigid, weatherproof corrugated plastic	11.50 /ft²	9.75 /ft²
PVC (3mm)	3mm (~1/8") thick semi-rigid, waterproof, smooth PVC (Sintra)	11.75 /ft²	10.00 /ft²
PVC (6mm)	6mm (~1/4") thick semi-rigid, waterproof, smooth PVC (Sintra)	13.25 /ft²	11.50 /ft²
Ultra Board (3/16")	3/16" thick styrene-faced, moisture-resistant foam board	12.25 /ft²	10.50 /ft²
Ultra Board (1/2")	1/2" thick styrene-faced, moisture-resistant foam board	12.75 /ft²	11.00 /ft²
White-wood (1/2")	1/2" thick White-wood w/ overlam & edge cap (long-term outdoor use)	19.50 /ft²	17.75 /ft²
Aluminum (.040)	.040 gauge white aluminum sheet w/ overlam (long-term outdoor use)	17.25 /ft²	15.50 /ft²
Aluminum (.080)	.080 gauge white aluminum sheet w/ overlam (long-term outdoor use)	19.50 /ft²	17.75 /ft²
Alumacor (1/4")	1/4" thick rigid, Alumacor w/ overlam (long-term outdoor use)	19.00 /ft²	17.25 /ft²
Alumacor (1/2")	1/2" thick rigid, Alumacor w/ overlam (long-term outdoor use)	20.50 /ft²	18.75 /ft²
SignaBond (3mm)	3mm (~1/8") thick SignaBond w/ overlam (long-term outdoor use)	18.25 /ft²	16.50 /ft²
Magnetics	30 mil magnetic vinyl sheet w/ overlam for steel surfaces	16.75 /ft²	15.00 /ft²

- Priced per square foot - round up to nearest .5 sq. ft.
- Price includes standard layout of signs. Include company logo/artwork at no charge (must supply electronic artwork).
- All custom signs are digitally printed, full-color vinyl prints mounted to your choice of material (Paper posters printed directly to paper).
- For sign sizes that exceed 48" x 96" and/or 32 sq. ft., call for custom quotation.

Trade Show Graphics:

		Sizes up to 8.5 ft²	Sizes 8.5 - 50 ft²
Photo mural panels	Full-color UV print on 22 mil opaque backer w/ hanging hardware/magnets	N/A	\$17.50 /ft²
Velcro-attachable graphics	Full-color print on 12 mil opaque backer w/ 4 mil crystal overlam	\$12.25 /ft²	10.50 /ft²
Backlit graphics	Full-color print on 7 mil translucent backer w/10 mil polycarbonate overlam	13.50 /ft²	11.75 /ft²

- Priced per square foot - round up to nearest .5 sq. ft.
- Prices include necessary hardware (Velcro, hangers, magnetic tape) to hang graphics.
- Price includes standard layout of signs. Include company logo/artwork at no charge (must supply electronic artwork).

Sign Accessories:

Easel back	Self-standing cardboard easel back	\$3.00 ea
Velcro	3/8" w adhesive-backed strips - hook or loop side only (per lineal ft.)	.80 /ft
Velcro H/L	3/8" w adhesive-backed strips - BOTH hook & loop sides (per lineal ft.)	1.50 /ft
Clear plastic sign channel (C/J)	Holds add-on/changeable panels -incl. upper & lower pcs (per lineal ft.)	1.50 /ft
Plastic edge cap	For protecting & finishing edges of signs - call for colors (per lineal ft)	2.00 /ft
4" x 4" x 8" cedar posts	For post & panel style signs. Sealed, primed & painted (per post)	75.00 ea.

- Priced per sign / item.
- Price shown for cedar posts does not include installation. Price good only with purchase of sign panel.

Lamination / Mounting:

3 mil PVC pressure-sensitive UV overlaminant (avail. in Gloss, Matte or Textured)	\$3.00 /ft²
2 mil cast pressure-sensitive UV overlaminant (Semi-gloss only) for long-term, outdoor applications	4.00 /ft²
1 mil pressure-sensitive Dry Erase overlaminant (Gloss only), for use with dry erase markers	3.00 /ft²
10 mil pressure-sensitive Polycarbonate (Lexan) overlaminant w/ textured, non-glare finish	5.00 /ft²
Mount customer's non-adhesive-backed prints to .048 (~1/16") white card stock	3.50 /ft²
Mount customer's non-adhesive-backed prints to 4mm (~3/16") corrugated plastic	3.75 /ft²
Mount customer's non-adhesive-backed prints to 3/16" Ultra Mount (poly-coated, paper-faced foam board)	4.50 /ft²
Mount customer's non-adhesive-backed prints to 3/16" Ultra Board (styrene-faced foam board)	5.00 /ft²
Mount customer's non-adhesive-backed prints to 3mm PVC (Sintra)	4.50 /ft²
Mount customer's non-adhesive-backed prints to 6mm PVC (Sintra)	6.00 /ft²

- Priced per square foot - round up to nearest .5 sq. ft.
- PLEASE NOTE: Every effort will be made to ensure the protection of client's provided prints however, Art Craft Signs cannot be held responsible for any damage caused to prints during mounting. Additional re-prints may be required (at client's expense).

Additional Services:

Standard labor rate (peeling old vinyl, cleaning/surface prep. of existing sign panels)	\$60.00 per hour
Graphic design rate (logo design, image/graphic clean-up, etc.)	60.00 per hour
In-shop installation labor rate (per man)	60.00 per hour
On-site installation labor rate (per man)	75.00 per hour
Same-day service charge (for orders needed within 24 hours, excluding weekends & holidays)	70% Additional
Next-day service charge (for orders needed within 24 - 48 hours, excluding weekends & holidays)	40% Additional
Delivery/Shipping on non-rush orders over \$300 (delivery to Lansing, MI & surrounding local areas only)	FREE
Delivery/Shipping on orders less than \$300	Call for Custom Quote

Discounts/Surcharges:

Standard Promoter Discount	-15%
Supplied Artwork Discount	-20%
Distributor (re-seller w/ provided art)	-30%
Multi-Sign Discount (5 - 9)	-10%
Multi-Sign Discount (10 - 19)	-15%
Multi-Sign Discount (20 - 50)	-20%
Double-Sided Sign Surcharge (AA)	+50%
Double-Sided Sign Surcharge (AB)	+70%

- No discounts on rush orders (except Multi-Sign).
- Discounts may not be combined (except w/ Multi-Sign).
- Discounts do not apply to non-standard services.
- Promoter Discount applies to organizations who use Art Craft Display as their event service provider.
- Supplied art must meet Artwork Requirements.
- Multi-Sign Discount applies only to identical signs.
- Double-Sided AA = Same info/design on both sides.
- Double-Sided AB = Different info/design on each side.

Call for latest pricing on Sign & Banner Display Hardware.

\$20 MINIMUM CHARGE FOR ALL CUSTOM SIGN-MAKING SERVICES.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

VISIT acsignshop.com FOR MOST CURRENT PRICES.